



**TRAINING  
CONNECTION**

# USE YOUR OWN IMAGINATION

and ADOBE INDESIGN  
to layout and publish documents and more  
for print, web and beyond.

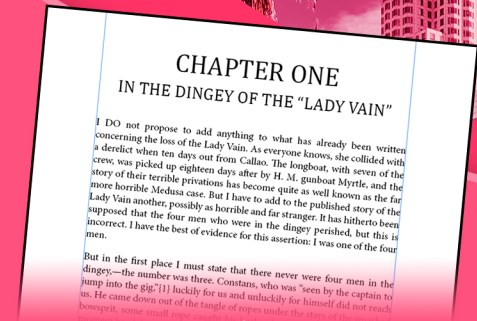


## INDESIGN 2022 BOOTCAMP

This is our most comprehensive InDesign course, taking you from beginner to master in 5 days. Our trainer will take you step-by-step through a series of Real-World projects and show you how the best professional designers use Adobe InDesign in the Real-World.

You will learn hundreds of tips, tricks, techniques, and shortcuts so that you can master InDesign. By the end of the week, you'll be designing layouts and publishing like a pro. No prior experience of InDesign is needed.

**What Are You Waiting For?**  
**www.trainingconnection.com | 888.815.0604**



## Lesson 1: Getting Started

Learn the fundamentals of the InDesign interface and navigation as well as basic text formatting.

- New document settings & interface navigation
- InDesign Fundamental Workflows
- The Anatomy of a Frame



## Lesson 2: Bulletin Design

Use fundamental tools to re-create an infamous radio news bulletin from the 1940s.

- Working with and re-sizing text & graphic frames
- Importing and managing graphics
- Importing and managing text



## Lesson 3: Simple Retro Poster

Create an entire retro poster and learn how to import a graphic logo and work with eye-catching titles.

- Creating a document for Print
- Setting the bleed
- Working with titles and subtitles
- Creating decorative elements

## Lesson 4: Got Fleas? Pets Article

Learn the basics of page layouts and a deeper study of working with type inside of InDesign.

- Simple layout sketching
- Working with a multi-column document
- Placing and formatting images
- Text wrapping



## Lesson 5: 2-Page Magazine Ad

Learn how to create and layout a 2-Page Magazine Ad for delivery to a printer.

- Setting up the document as a 2-Page spread
- Working with facing pages
- Working with and formatting bulleted lists
- Working with FX to solve object issues
- Working with decorative fonts
- Printing as a spread
- Simple web export





## Lesson 6: Creating Basic Graphics

Learn how to create useful graphics and effects within InDesign to use in your projects.

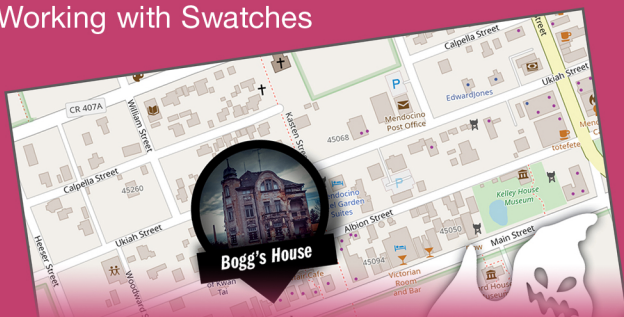
- Segments, Anchor Points, Curves
- Creating Custom Shapes & Page Elements
- Working with Effects to enhance graphics
- Simple Perspective graphic creation



## Lesson 7: The Ultimate Lemon Cake

Take your new text and graphics skills to the next level by creating a one-page recipe for a delicious cake!

- Layout a one-page recipe with images
- Create custom graphics elements
- Learn how to use the Direct Selection Tool
- Working with Swatches



## Lesson 8: Haunted Tours Map

Learn more advanced techniques to bring vector and raster content together to create a map for a Haunted Tour.

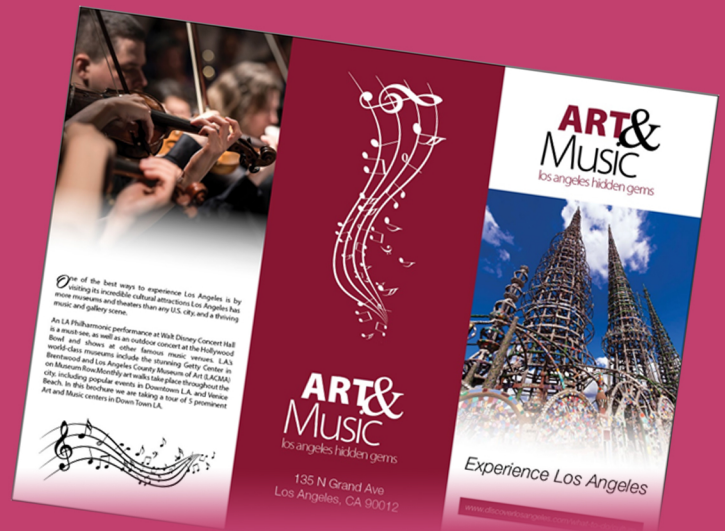
- High Quality vector map creation
- Using the Ellipse Frame Tool
- Working with Multiple FX on single object



## Lesson 9: Postcard Promotional

Learn how to setup and create a two-sided promotional postcard for print.

- Setting up a 2-Sided Project for Print
- Working with custom-sized documents
- Bar Codes/QR Codes and Beyond
- Understanding Basic Blending Modes

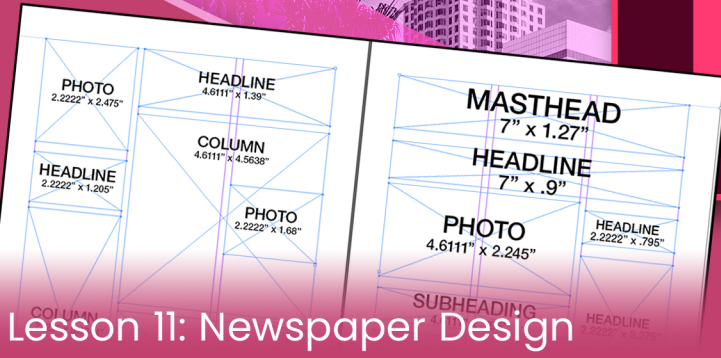


## Lesson 10: ART & MUSIC BROCHURE

Learn how to setup and design a real multi-panel brochure meant to promo the Los Angeles Art & Music scene.

- The various ways to setup a multi-panel project
- Layout Workflows & Design
- Batch Design Tricks
- Print Project Outputs





## Lesson 11: Newspaper Design

Use Advanced level Paragraph Styles to design and layout a Newspaper for print.

- Create and manage a multi-page document
- Turning on and modifying the Baseline Grid
- Styling Text with Paragraph Styles
- Managing multiple columns



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## Lesson 14: Brochure Graphics

Add some wow factor to the travel brochure panels 3-4 by creating some amazing graphics.

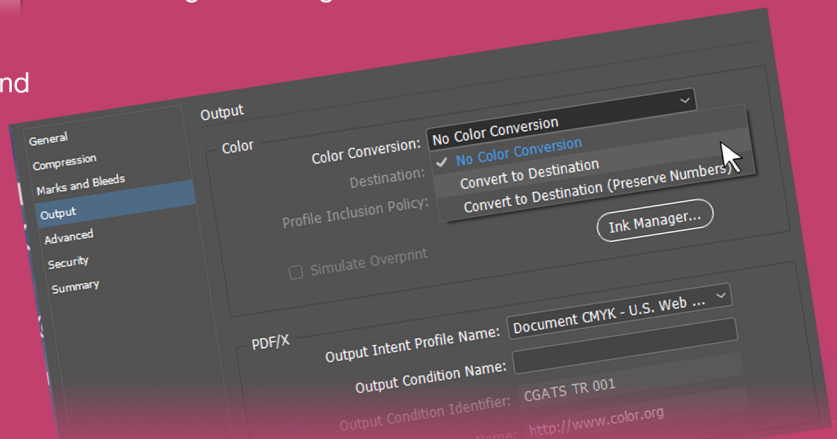
- Converting points to Bezier Curves
- Re-create a Polaroid-style frame for Images
- Working with FX to create shadows
- Layering Graphics for visual impact
- Working with Slugs



## Lesson 12: Newspaper Graphics

Take the Newspaper to the next level by creating and customizing graphics and prep images with captions.

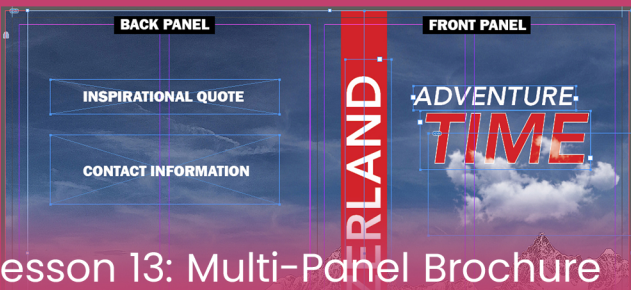
- Adding Metadata to media
- Live vs Static Captions
- Manipulating Master Pages
- Creating Page Numbers & Repetitive Graphics



## Lesson 15: Fundamental Publishing

Get more advanced training by going into a deeper level of color and exporting for Print, Web and beyond.

- Advanced PDF Presets Information
- What happens to your color on export
- Exporting for the Printer
- Understanding Color Conversion
- Packaging your Project for Archive or Transfer



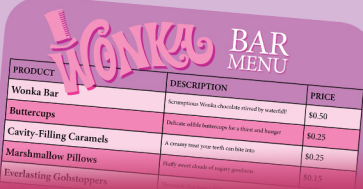
## Lesson 13: Multi-Panel Brochure

Design a 4-panel brochure with custom graphic elements for a travel company.

- Understanding the various brochure folds
- Learn about 3rd party plugins for InDesign
- Pro Brochure Workflows



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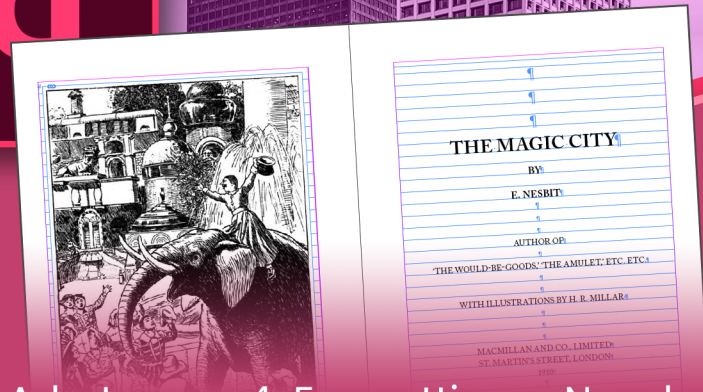


PRODUCT	DESCRIPTION	PRICE
Wonka Bar	Scrumptious Wonka chocolate covered by wondolite!	\$0.50
Buttercups	Delicious milk buttercups for a treat and hunger!	\$0.25
Cavity-Filling Caramels	A creamy treat your teeth can't bite into.	\$0.25
Marshmallow Pillows	Fluffy sweet chunks of sugar goodness!	\$0.15
Everlasting Gobstoppers		

## Adv. Lesson 1: Intro to Tables

Learn how to create, manage and style Tables and the content within.

- Stylizing Tables & Content
- Excel and Text to InDesign Tables
- Text to Table Conversions
- Creative Table Design and more!



## Adv. Lesson 4: Formatting a Novel

Setup a Novel for publishing from scratch and use Styles & GREP to manage the content.

- The Anatomy of a Book
- Setting up a standard trade book
- Creating Book Styles for easy formatting
- Formatting, Numbering & Defining Content
- Importing content from Word files and more!
- Eliminate “Runs” or Forced Line Breaks



## Adv. Lesson 2: Intro to GREP

GREP is a special language that lets you tell InDesign to find, change and apply all kinds of formatting.

- Two Ways of Adding GREP in your Projects
- Composing a GREP Phrase
- Using GREP to apply conditions
- GREP in Paragraph and Character Styles

TABLE of CONTENTS	
Were You Ever a Child? .....	2
I. The Child .....	4
II. The School Building .....	11
III. The Teacher .....	14
IV. The Book .....	19
V. The Magic Theory of Education .....	26

## Adv. Lesson 5: Indexes, TOCs

Learn the art of creating and stylizing indexes, Table of Contents and more!

- Preparing content for a TOC
- Creating a table of contents
- Stylizing a table of contents
- Prepping a document for an Index
- Creating an Index
- Working with Scripts to manage data
- What are XMLs? How are they used?

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## Adv. Lesson 3: Scripts & Other Tweaks

Learn about the various ways to expand the power and features of InDesign by using Extensions & Scripts.

- Extensions & scripts to know about
- Installing extensions & scripts
- Managing lists, style modifications, sorting functions
- Batch image treatments





## Adv. Lesson 6: Novel Cover Design

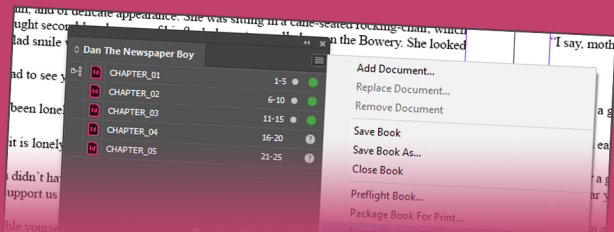
Use InDesign to get creative and design and layout a cover for a Fiction Novel complete with Spine.

- Setup for 6" x 9" Trade Book with 200 Pages
- Creating a document with a Spine
- Manipulating multiple pages as one document
- Working with Photoshop and InDesign
- Working with Importing layered content

## Adv. Lesson 9: Presentation Graphics

Create and manage attractive graphics through your Presentation/Pitch Deck Project.

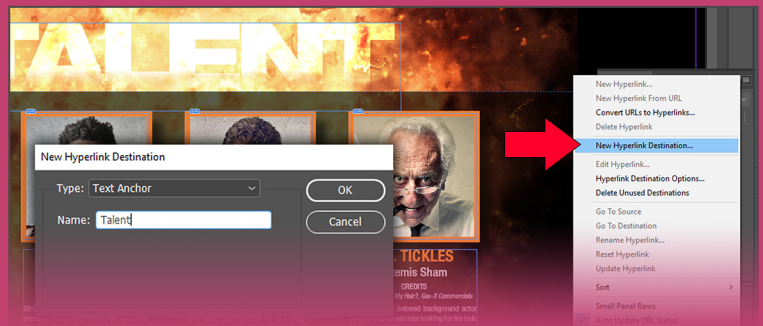
- Working with Object Styles
- Formatting Text using Styles and Next Style
- Creating a Gallery-Style TOC
- Understanding Clippings Masks
- Creating a Clipping Mask
- Pitch Deck Tweaks
- Exporting for PowerPoint, Web, PDF & Print



## Adv. Lesson 7: Book Project Workflow

Learn about the benefits and power of working with Book Projects in InDesign.

- Documents vs Book Projects
- INDB File Formats
- Anatomy of the Book Panel
- Synchronizing, Preflighting, Error Reporting



## Adv. Lesson 8: Presentation Design

Learn about Pitch Decks & Presentation design and how to create and output them in InDesign.

- Creating a Presentation or Pitch Deck document
- Defining and labeling Sections
- Setting up Pitch Deck Master Pages
- Creative Continuity with Master Pages
- Creative Page Titles with FX

## Adv. Lesson 10: Interactive Docs

Convert and Design your Presentation/Pitch Deck to be an Interactive Document for presentations and more.

- Exploring Interactive PDFs
- Create and manage Hyperlinks
- Interactive In-Document Navigation
- How to embed Video and Audio
- Buttons and Forms menu
- Testing & Exporting an Interactive PDF

