



**USE YOUR OWN  
IMAGINATION**

and ADOBE INDESIGN  
to layout and publish documents and more  
for print, web and beyond.



**Id**



**INDESIGN 2022 FUNDAMENTALS**

On this 3-day beginner to intermediate class, you will learn Adobe InDesign by completing a series of Real-World projects. Our instructors will lead you step-by-step through each project, teaching the correct workflow, how to master each tool and show you useful shortcuts to speed up your production.

This course is ideal for designers, marketers, and anyone who is pursuing a career in publishing.

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# Id

## CHAPTER ONE IN THE DINGEY OF THE "LADY VAIN"

I DO not propose to add anything to what has already been written concerning the loss of the Lady Vain. As everyone knows, she collided with a derelict when ten days out from Callao. The longboat, with seven of the crew, was picked up eighteen days after by H. M. gunboat Myrtle, and the story of their terrible privations has become quite as well known as the far more horrible Medusa case. But I have to add to the published story of the Lady Vain another, possibly as horrible and far stranger. It has hitherto been supposed that the four men who were in the dingey perished, but this is incorrect. I have the best of evidence for this assertion: I was one of the four.

But in the first place I must state that there never were four men in the dingey—the number was three. Constant, who was "seen by the captain to jump into the gig,"[1] luckily for us and unluckily for himself did not reach us. He came down out of the tangle of ropes under the

## Lesson 1: Getting Started

Learn the fundamentals of the InDesign interface and navigation as well as basic text formatting.

- New document settings & interface navigation
- InDesign Fundamental Workflows
- The Anatomy of a Frame

## Got Fleas?

Written by Janis Flynn

October 11, 2018

**"He that lieth down with Dogs, shall rise up with Fleas."**  
—Benjamin Franklin

(NewsUSA) — Pet owners love their four-legged friends. In fact, many are considered a part of the family. However, one thing that dog and cat lovers hate are the fleas that ultimately find their way onto their beloved pet and into the home.

vacuuming furniture, rugs and floors will help break the flea's life cycle.

"It is important to start treatment before there is a flea problem," says Stiehler. "One or two fleas can quickly become hundreds of fleas on your pet, so treating fleas fast is important."

"Protecting your dog from fleas is an important part of responsible pet care," says Caryn Stiehler, pet care expert at PetMD.



If your pet has flea problems, you may want to consider treating your pet with an over-the-counter flea treatment. Fleas, pet owners should know, are fast and can reproduce quickly.

## Lesson 4: Got Fleas? Pets Article

Learn the basics of page layouts and a deeper study of working with type inside of InDesign.

- Simple layout sketching
- Working with a multi-column document
- Placing and formatting images
- Text wrapping

## INTERCONTINENTAL RADIO NEWS METEOR CRASH!

## Lesson 2: Bulletin Design

Use fundamental tools to re-create an infamous radio news bulletin from the 1940s.

- Working with and re-sizing text & graphic frames
- Importing and managing graphics
- Importing and managing text



## Lesson 5: 2-Page Magazine Ad

Learn how to create and layout a 2-Page Magazine Ad for delivery to a printer.

- Setting up the document as a 2-Page spread
- Working with facing pages
- Working with and formatting bulleted lists
- Working with FX to solve object issues
- Working with decorative fonts
- Printing as a spread
- Simple web export

## Lesson 3: Simple Retro Poster

Create an entire retro poster and learn how to import a graphic logo and work with eye-catching titles.

- Creating a document for Print
- Setting the bleed
- Working with titles and subtitles
- Creating decorative elements





## Lesson 6: Creating Basic Graphics

Learn how to create useful graphics and effects within InDesign to use in your projects.

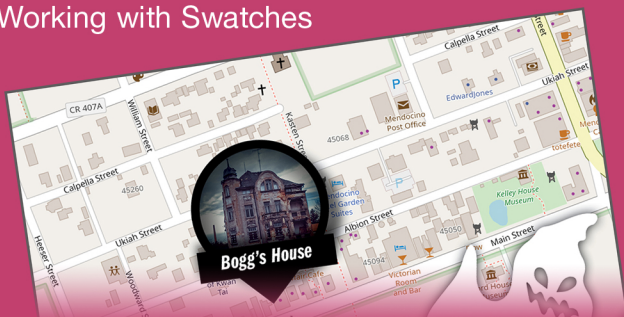
- Segments, Anchor Points, Curves
- Creating Custom Shapes & Page Elements
- Working with Effects to enhance graphics
- Simple Perspective graphic creation



## Lesson 7: The Ultimate Lemon Cake

Take your new text and graphics skills to the next level by creating a one-page recipe for a delicious cake!

- Layout a one-page recipe with images
- Create custom graphics elements
- Learn how to use the Direct Selection Tool
- Working with Swatches



## Lesson 8: Haunted Tours Map

Learn more advanced techniques to bring vector and raster content together to create a map for a Haunted Tour.

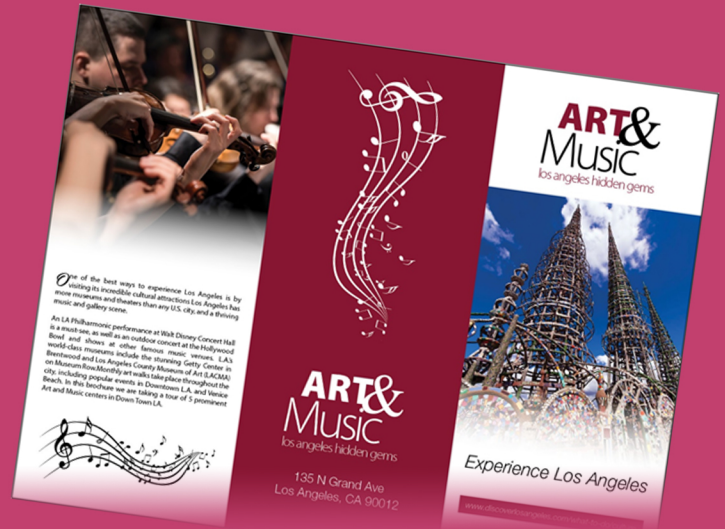
- High Quality vector map creation
- Using the Ellipse Frame Tool
- Working with Multiple FX on single object



## Lesson 9: Postcard Promotional

Learn how to setup and create a two-sided promotional postcard for print.

- Setting up a 2-Sided Project for Print
- Working with custom-sized documents
- Bar Codes/QR Codes and Beyond
- Understanding Basic Blending Modes

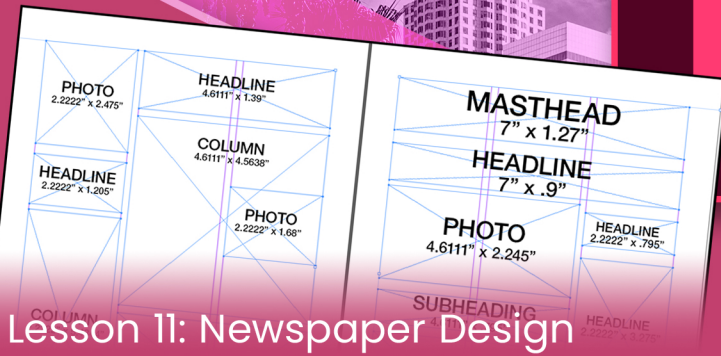


## Lesson 10: ART & MUSIC BROCHURE

Learn how to setup and design a real multi-panel brochure meant to promo the Los Angeles Art & Music scene.

- The various ways to setup a multi-panel project
- Layout Workflows & Design
- Batch Design Tricks
- Print Project Outputs





## Lesson 11: Newspaper Design

Use Advanced level Paragraph Styles to design and layout a Newspaper for print.

- Create and manage a multi-page document
- Turning on and modifying the Baseline Grid
- Styling Text with Paragraph Styles
- Managing multiple columns



Plan Your Vacation Now!

## Lesson 14: Brochure Graphics

Add some wow factor to the travel brochure panels 3-4 by creating some amazing graphics.

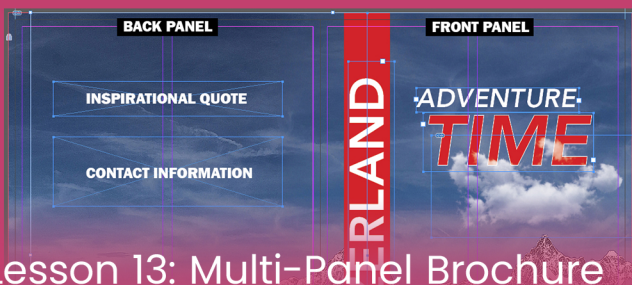
- Converting points to Bezier Curves
- Re-create a Polaroid-style frame for Images
- Working with FX to create shadows
- Layering Graphics for visual impact
- Working with Slugs



## Lesson 12: Newspaper Graphics

Take the Newspaper to the next level by creating and customizing graphics and prep images with captions.

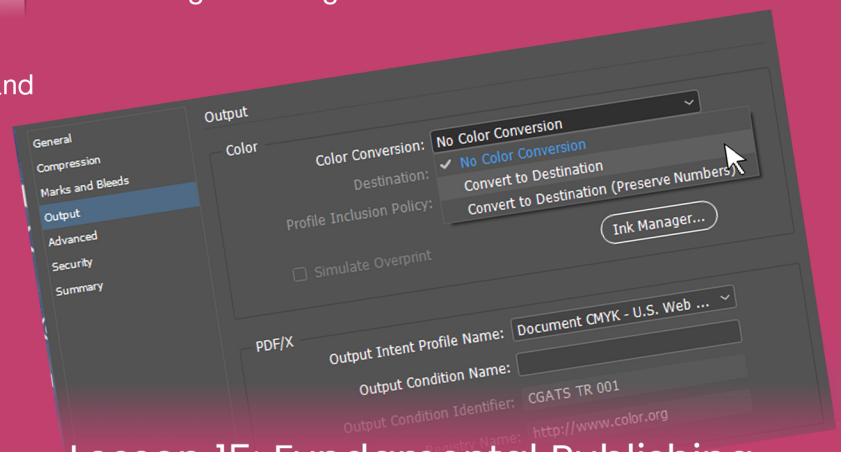
- Adding Metadata to media
- Live vs Static Captions
- Manipulating Master Pages
- Creating Page Numbers & Repetitive Graphics



## Lesson 13: Multi-Panel Brochure

Design a 4-panel brochure with custom graphic elements for a travel company.

- Understanding the various brochure folds
- Learn about 3rd party plugins for InDesign
- Pro Brochure Workflows



## Lesson 15: Fundamental Publishing

Get more advanced training by going into a deeper level of color and exporting for Print, Web and beyond.

- Advanced PDF Presets Information
- What happens to your color on export
- Exporting for the Printer
- Understanding Color Conversion
- Packaging your Project for Archive or Transfer

